



LEE MAY

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EDUCATION

- Master of Arts in Art Education, *School of the Art Institute of Chicago*, Chicago, IL (December 2011)
- Web Technology Certificate, *Washtenaw Community College*, Ann Arbor, MI (May 2009)
- Bachelor of Fine Arts in Graphic Design, *University of Michigan*, Ann Arbor, MI (December 2003)
- Associate of Arts, *North Central Michigan College*, Petoskey, MI (May 2001)

AFFILIATIONS

- President and Communications for *HOA Adacraft Commons Association* in Ada, MI (2015–2021)
- Former Vice President of *West Michigan American Institute of Graphic Artists (AIGA)* (2018–2019)
- Former member of *Grand Rapids Young Professionals Social Media Committee* (2015–2017)

SKILLS

- Branding and logo design
- Graphic design marketing
- Video and photo editing
- Animation
- Illustration
- Adobe Creative Suite
- Microsoft Office & Teams
- Ballroom dancer

INTRODUCTION

I'm a professional creative and graphic designer with over 20 years of marketing and branding experience. I love to work in graphic marketing, animation and design, drawing and illustration, and developing education eLearning modules with my all my creative skills.

CREATIVE & DESIGN EXPERIENCE

Senior LX Developer - MindSpring

Grand Rapids, MI (March 2021 – Present)

A Senior LX Developer designing and developing eLearning modules for schools and large companies. Skills include animating, illustrating, developing interactive and efficient educational modules for various organizations that include Nike, Meijer, Amway, PGE, and American Diabetes Association.

Creative Design Manager - USA Financial

Ada, MI (March 2014 – December 2020)

Lead graphic designer and manager for Marketing department. Manage branding and logo identity for financial advisors and oversee branding design for corporate materials such as brochures, company logos and all print and digital signage, mailers, newsletters and more.

Part-Time Technical Specialist - Apple

Grand Rapids, MI (October 2017 – June 2018)

Mobile Technical Specialist for Apple iPhones, iPads and MacBook Pros. Work closely with customers to solve various technical issues and problems with their devices, educate them on software/device usage, and assist in product hardware and software sales.

Graphic Artist - Underground Printing

Ann Arbor, MI (January 2012 – May 2013)

Assist lead design director in creating various vector designs for schools and business around the US. Mostly create and design custom vector artwork for universities in the local area.

Graduate Assistant - SAIC Art Education Dept.

Chicago, IL (September 2010 – May 2011)

Worked as the lead graphic designer for the Art Education Department. Designed and manage a new social website for the department advisors. The new site utilizes improved interaction and provide impactful tools and links for faculty and graduate students at SAIC.

Art Teacher - Ann Arbor Art Center

Ann Arbor, MI (2004 – 2008)

Taught at a local art center after graduating from University of Michigan. Taught drawing, sketching, painting, and pottery for all age groups. Created my own art classes for the center: Comic drawing for kids and a design/illustrating class.

Freelance Graphic Designer - Lee May Design

Use my various design skills to help small business and independent groups on various marketing projects. Projects include logo and branding design, printed marketing and advertisement, photo and video editing, and custom illustrations.